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# Intermarine launches new yachts with international design studios

Friday, 26 November 2010

Intermarine is preparing the launch of their new range of luxury yachts in 2011. The new yachts were presented through large scale models, catalogues, and presentations by their designers at the São Paulo Boat Show, the most important nautical event in Brazil. The new exclusive range of the Brazilian brand is the result of partnerships with renowned international design studios.



### About Intermarine

Intermarine is one of the most prestigious shipyards in Brazil; they are the national leader in the production of luxury yachts from 38 to 76 feet. In an area of 50.000 square meters, in São Paulo metropolitan region, the yachts are built with passion and craftsmanship. The shipyard has built thousands of units since 1973, when it was established.



During the last 12 years, Intermarine had a deal with Azimut Yachts building their models in Brazil, under license and with exclusivity. Due to the needs of the local market, where the climate is pleasant throughout the year, the yachts built by Intermarine were different from the European models; with longer swim platforms and stern areas, more powerful engines and generators, different interior layout and decoration.



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Bizerte, Tunisia  
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**C2**  
78.43m (257.32ft)  
Abeking & Rasmussen  
2008



Shipyards



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Simultaneously, during this partnership time, Intermarine continued building its own range of high performance offshore boats.



In 2009 Intermarine and Azimut Yachts discussed the possible acquisition of Intermarine, after the death of the owner, however both companies couldn't reach an agreement. The contract between Intermarine and Azimut Yachts runs until 31st July 2011, after which Intermarine will stop the production of yachts for Azimut.



#### The New Era

Managed by an experienced board of directors, Intermarine has decided to build its own product range, projected by renowned design studios: BMW Group Designworks USA, Luiz de Basto Designs and Fernando de Almeida Yacht Design. The task given to the design studios was to create the new identity of Intermarine yachts, with focus on innovation, high quality and performance.





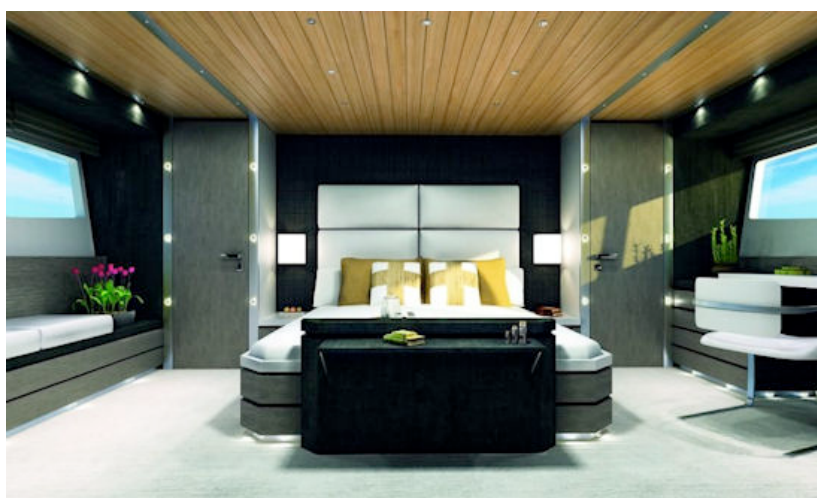
The four new models unveiled at the São Paulo Boat Show 2010 will be in the water next year: Intermarine 55, Intermarine 60, Intermarine 75 and Intermarine 85. Three other models will be launched in 2011 and more models will follow in 2012.

At present the Brazilian market is one of the most important in the nautical industry and therefore it will be the main focus of the company. However exporting yachts is also part of Intermarine's future strategy.



#### The new models

The Intermarine 55 is a BMW Group Designworks USA's project, exclusive for Intermarine. The Intermarine 60 is an Intermarine's project, with collaboration of Fernando de Almeida Yacht Design's studio, located in São Paulo.



Intermarine 75 and Intermarine 85 are projects made by Luiz de Basto Designs, headquartered in Miami.

Intermarine  
+ 55 11 3652 5252  
[atendimento@intermarine.com.br](mailto:atendimento@intermarine.com.br)  
[www.intermarine.com.br](http://www.intermarine.com.br)

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## Contacts

Company | [Intermarine - http://www.intermarine.com.br](http://www.intermarine.com.br)

## Related Companies

Company | [Fernando De Almeida Yacht Design - http://www.fernandodealmeida.com](http://www.fernandodealmeida.com)

Company | [Luiz de Basto Designs - http://www.luizdebasto.com](http://www.luizdebasto.com)

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